



Pictorial Displays, Inc.

LIBERTY BELL PARK • KNIGHTS & WOODHAVEN ROADS
PHILADELPHIA, PENNSYLVANIA 19154 • NE 7-7100

December 2, 1981

Vincent J. Weiner
Manager-Special Promotions
Philip Morris USA
100 Park Avenue
New York, N.Y. 10017

Dear Winnie,

I received the attached letter from Bob O'Malley yesterday.

As you can see, Suffolk will add 50 days to their 1982 racing schedule. My rate of \$16,000. was based on 200 days of racing. The new suggested rate to Philip Morris USA is \$19,000. and will continue thru the 1985 season. Thank you for your consideration.

Sincerely,

Richard A. Dougherty

Closed Circuit Television
Advertising

Display
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Score Board
Advertising

Sports Program
Advertising

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